

Achievements

Product Design Judge	Guest Speaker	Mentorship and Writing
Boston University Catalyst Competition, Meta Global Hackathon	Columbia University AIGA The New School, Instagram Design Summit	ADPlist, Women in Tech mentor, Published in It's Nice That, UX Collective

Experience

Meta Product Designer July 2022 - November 2024	Led end to end user experiences across 5 teams within Instagram and Messenger's Trust Pillar. Led design office hours for 10 engineers, Designs were shipped across 2 billion users, featured on BBC news and FB news.
The New York Times Product Design, Design Systems June 2021 - May 2022	Delivered components to build The New York Times' first editorial design system for desktop, iOS & Android; shipped externally on The New York Times home page affecting 110 million monthly active users. Provided accessibility usage standards that were adopted internally by all product teams.
Wynk, Airtel Product Design, Contract June 2020 - August 2020	Designed high-fidelity prototypes and frameworks to improve Airtel's music-streaming app, Wynk's home page personalization experience; serving 50 million monthly active users. Presented to the Head of Design.
Schmooze Stanford Startup Product Design, Freelance March 2020 - August 2020	Led multiple end to end design processes with Microsoft engineers and Stanford founders to ship consumer-facing meme-sharing experience that helped receive their first funding in beta launch and was featured on tech crunch. Additionally contributed to brand strategy.
Leo Burnett Indus Ink Ad Agency Graphic Design, Contract Dec 2018 - Jan 2019	Collaborated with creative directors and senior graphic designers to create marketing campaigns for various luxury brands and Fortune 500 companies including Uber.

Education

Parsons School of Design, NY BFA Degree	Visual Communication Design, Institutional Honors, Dean's List
Harvard School of Business Online course	Emerging Leadership

Skills

Design	Tools	Research
UI Design, UX Design, Low Fidelity & High Fidelity Wireframes, Rapid Prototyping, Interaction Design, Responsive Experiences, Motion Graphics, Typography	Figma, After Effects, Protopie, Storybook, HTML, CSS, Invision, Photoshop, Illustrator, Adobe Suite, Keynote, AI tools including: Uizard, Wireframer, Stitch, WireGen AI on Figma.	Usability Testing, Card Sorting, Affinity Map, Heuristic Evaluation, Empathy Map, Survey, Interview.